



UNLIMITED COLORS. INSTANTLY. FREE.



### UNLIMITED COLOR CHOICES

With every major paint vendor in our cloud library, never wait or pay for a color revision



### SCHEMES/PALETTES/HYBRID

Create schemes and palettes to match your needs. Limit selections and set exclusions.



### EASY TO EDIT AND MODIFY

Use the back-end to make changes whenever they are needed. Never pay for color revisions



### SAVE, COMPARE, SHARE

Favorite plans, save customizations, and collaborate by sharing dashboards.

- **Design and Marketing Teams** use our color tool internally to experiment, and create customer facing material
- **Sales Teams** use our color tool to assist customers in making selections and designing their dream home

# EXTERIOR COLOR TOOL

## FULL FEATURES LIST

### SCHEME DESIGNER

Marketing and design teams use scheme designer to create new selections for shoppers

### DIFFERENT STYLES

Choose from daytime, dusk, or watercolor and specify regional landscaping

### MANAGE PER COMMUNITY

Create community rules. Assign or exclude elevations and color selections per each community

### SCHEME MODE

Create unlimited color schemes and let buyers choose from those set schemes

### HYBRID MODE

Give buyers schemes to start from and then allow them to change individual material colors

### VIEW MOST POPULAR ELEVATIONS

Leverage Anewgo Insights to see which elevations are engaged with the most

### LOCAL VENDOR MASONRY

Masonry selections are rendered using local vendor products to reflect builder's offerings

### DOWNLOADABLE

Download any color combination and use as a static image. Just hit "Save As"

### MANAGE PER ELEVATION

Create elevation color rules. Assign or exclude color palettes or schemes per each elevation

### PALETTE MODE

Create color palettes that give buyers the ability to choose individual colors for each material

### PRICING RULES

Manage custom pricing rules for upgraded schemes, plans or by community

### VIEW MOST POPULAR COLORS

Leverage Anewgo Insights to see which colors, materials, and color schemes are most popular